



HEALTHY PAWS NEWLETTER

June 2003

YOU GET WHAT YOU PAY FOR

Quality is number one with us – we only sell the products that we have found to be good ones and that we are comfortable giving our own animals. If it doesn't measure up, it doesn't come into our store. If the company changes ingredients and the product no longer performs, it will no longer be sold in our store.

Our reputation has been built on 13 years of honesty with customers and that's how we intend to carry on. No gimmicks, just honesty.

One of the first things that we try to get across to each new customer in our store is about quality of food vs. quantity of food. Feeding a cheap, grocery store or economy food from some pet food stores will cost you more in the long run – in the amount of food you feed and cost per serving, in the amount of fur your pets shed and you have to clean up, the amount of waste in the litter box or the backyard and maybe in visits to the veterinarian for health problems.

For instance a person with a large breed dog might be feeding 8-10 cups (measuring cups) per day of a poor quality food. They may be going through a 40 pound bag every 3-4 weeks. When the quality of the ingredients increases, the animal's consumption will probably decrease to 4 cups. That's 4-6 cups of food less per day!!!! A 40 lb. bag now lasts 6-8 weeks. The animal will digest more, have a healthier coat, shed less, poop less and generally be a happy, healthier animal.

Yes, the initial cost of the large size bag might look like more for better quality food, but the bag will last longer. The cost per serving drops and you win in the long run. Sounds simple, but this is one of the hardest things to teach. But, by the time the pet owner has been through one bag, they are seeing a difference. Then they run out, and for convenience sake go pick up the economy food. Within days they are back in the store – the dog is vomiting, shedding like crazy and the back yard is like a mine field!!! Seeing is believing.

ALLERGIC TO YOUR PET??

For those of you who have pets but suffer from allergies to their hair and dander, there is natural help called 'Pet Allergy for People'. It is pill-form homeopathic medicine to help with congestion, sneezing, watery eyes, itching, rashes and difficulty breathing. 60 tablets \$11.99

HUMAN MEDICATIONS & RISK TO PETS

Some over-the-counter and prescription medications can be toxic to animals. Don't assume that what is good for you may be suitable for your pet. A recent article in "Pet Age" magazine stated:

- ~aspirin may be safe for some dogs, but in appropriate dosages
- ~acetaminophen (found in Tylenol, Sudafed and some other over the counter drugs) can be fatal to cats
- ~cough medicine can make dogs hyperactive

Keep all drugs, vitamins and other supplements out of the reach of your pets and children.

FEVERS IN DOGS & CATS

Normally, dogs and cats temperatures fall between 100 F and 103 F (according to the Pet Wellness Clinic at Purdue University of Veterinary Medicine in Indiana). Baseline temperatures can vary with the animal's age, breed and their environment. A fever may be accompanied by a change in appetite and lowered energy. A low grade fever can be reduced by wiping the pads of animal's paws with rubbing alcohol. A pet with a temperature of greater than 103 should be seen by an animal health practitioner.

If your pet has a fever, don't encourage it to run around and play. Rest helps the body to heal. Make sure your pet is getting enough fluids (on their own, by syringe, etc.) to keep the body hydrated.

FLEA PREVENTION TIME

It is time to think about using natural products to prevent fleas from being attracted to your pets. Prevention of the problem is much easier and less costly than waiting until there is a problem.

With the recent information about the connection between cancer and chemical flea products, it is more important than ever to think natural. If you haven't read the article, pick up a copy at our store or call us for a mailed copy.

A nutritious diet free of additives is the first place to start. Adding garlic can help to deter fleas (they can detect the odour coming through the pet's pores and are disgusted!) as can brewer's yeast in some animals.

Natural shampoos, collars, and oils containing pennyroyal, citronella, eucalyptus, etc. help to repel fleas. It is important to use these products now, because they will not kill fleas once your animal has them.

Regular thorough vacuuming of your house and furniture and washing your pet's bedding in hot, soapy water will keep the flea egg population under control. The eggs far outnumber the adult fleas and getting rid of the fleas alone will not get rid of the problem. Eggs hatch in a short period of time and the cycle continues.

Fleas are attracted to pets with weak immune systems, skin problems, etc. So, keeping your pet healthy is the first line of defense in the challenge against fleas.

JUNE SPECIAL

**Buy a bottle of "100% Natural" Deodorizing and Flea Repellant Spray
and receive**

\$1.00 off each purchase of a "Bio-Band" herbal flea collar

In good health, MIKE & LEE (also Ilsa, Hershey & Moxy)

This newsletter is published by Healthy Paws Pet Food in Sarnia, Ontario, Canada at (519) 344 3443. The information is not to be taken as medical advice. Please consult your animal health practitioner for severe or stubborn problems. If you are receiving this

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