



NEWSLETTER

JULY 2005

“DESIGNER DOG” DEBATE

Many retailers of dogs are trying to gain an edge in the market by creating hybrid mixes of two different breeds, calling them “designer dogs” and charging purebred prices for them.

Some of these breeds – LabraDoodles, Golden Doodles, ShiPoos, Schnoodles, etc. are bred for their desirable characteristics – for instance the temperament of one dog combined with the non-allergenic feature of another one.

These crossbreeds are not recognized by the American or Canadian Kennel Clubs. If you purchase one of these dogs for those features, be aware that you are paying purebred prices for a mixed breed.

TRAVELLING WITH YOUR PETS

The number of people who travel with their pets is increasing and so are the facilities that allow pets. Hotels and other accommodations are realizing that pets are family too and are offering gourmet dog cookies, home prepared dinners and spa services for pets.

Angela Wu, founder of the “Pet Friendly Canada Directory” says that more people would be loyal to a particular hotel chain that accepted dogs. You can find the directory at www.PetFriendly.ca.

“PET HEAVEN” SERVICE IN TORONTO

A Toronto business person is helping pet owners handle the loss of their animals in a different way. Shelley Blechmen is offering home euthanasia services with pick-up, cremation, urns, burial, memorial services and grief counseling for the owner. Blechman started the service after losing her own dog and feeling that the “cold steel table of a veterinarian’s table is the worst place for pets to end their lives”. She has partnered with eight veterinarians who will respond quickly when needed.

OWNERS SPENDING MORE ON THEIR PETS

According to a 2004 Pet Owner Survey released by the American Animal Hospital Association, 71% of pet owners are buying premium pet foods and products for their pets. This survey includes results from four provinces in Canada also.

Sales in specifically “natural pet food stores” increased by nearly 20 percent in 2003 as compared to the year before. The fastest growing segment is the frozen raw diet (products like “The Ultimate Diet” that we are selling).

“BUSH SPLASH” BY MUSKOKA WOODLANDS

This natural, non-toxic insect repellent is based on a Metis Indian “recipe” and contains Soy-Plex (essential fatty acids), vanilla, lemon and other “secret” ingredients. This repellent can be used on you and your pets safely without the harmful effects of DEET and other chemical ingredients.

PUT A “FORCE FIELD” AROUND YOUR PET

This patented citrus spray uses surfactants to make the surface of your pet’s coat difficult for parasites such as mosquitoes, ticks, fleas, etc. to land on. This great smelling spray can be applied to your pet everywhere except for the facial area. It should be applied as necessary when your pet will be exposed to insects.

ESPREE SHAMPOOS

This all natural line of pet products offers alternatives to chemical products for cleansing, deodorizing, and conditioning our pet’s coats. Not all of their products are available in Canada yet, but we are carrying the following:

Color Enhancing Shampoo – vanilla scented to make any colour coat shiny & vibrant
Citrusil Plus Shampoo- an alternative to pesticides for controlling fleas, citrus scented
Hypo-Allergenic Shampoo – a tearless formula safe for kittens & puppies
Energie Plus Shampoo – boosted cleaning & deodorizing properties, anti-fungal
Oatmeal Baking Soda Shampoo – contains aloe & oatmeal to relieve skin problems
M+Lacaid Shampoo – relieves itching, scratching, fungus, flea bite dermatitis
Tear & Stain Remover – non-irritating cleanser to remove under eye stains. (dogs only)
These products are very reasonably priced.

In good health,
Mike, Lee, Jayne & Moxy

This newsletter is published by Healthy Paws in Sarnia. This information is not intended as medical advice. Please consult your animal practitioner for severe or stubborn problems. If you are receiving this newsletter by e-mail and wish to be removed from our list, please e-mail us at paws@rivernet.net and your name will be removed promptly. Healthy Paws can be reached at (519) 344 3443.