



NEWSLETTER

MARCH 2005

THE "ULTIMATE DIET"™ IS HERE !!

For those of you who have been making your own pet food from scratch, we now have another option.

The Ultimate Diet is a Canadian product – a frozen ready-made diet made only from organic and drug/chemical free ingredients. Dog formulas come in beef, chicken, chicken and lamb, lamb and venison in 4 sizes. The cat flavours are chicken, whitefish, chicken and whitefish, chicken and herring, and herring and come in 3 size packages.

The food comes in resealable pouches and the texture of this food allows small portions to be broken off without thawing the entire package first.

Kimberley Thomson, creator of The Ultimate Diet, came to our store recently to educate us about her product. We were very impressed with her dedication to pet health. Kim left us with some samples of "The Ultimate Diet" that have been "taste tested" by our 7 cats and our miniature schnauzer. The "Ultimate Diet" was a hit!!

We are proud to be the exclusive dealer of "The Ultimate Diet" in Lambton County.

For more information, their web-site is www.theultimatediet.com.

See our Monthly Special for an introductory offer on The Ultimate Diet.

TIME FOR NATURAL PROTECTION AGAINST HEARTWORM

Black walnut tincture helps to repel mosquitoes and hawthorne tincture helps to strengthen the heart. Many holistic vets are using this as protection against heartworm instead of toxic chemical preventatives.

DIATOMACEOUS EARTH FOR PREVENTION OF FLEAS

Diatomaceous earth (D.E.) is a white powdery substance that comes from fossilized one-celled organisms that used to live on the sea floor. As they die off, the diatom or shell sinks to the bottom of the ocean or lake.

Diatomaceous earth is composed of these dead shells. It is completely non-toxic if eaten (providing you are using food grade D.E. and not garden grade). Breathing it in might cause some temporary irritation similar to breathing in dust.

Diatomaceous earth is inexpensive and has many uses:

1. Dusting your animals and their bedding lightly can kill fleas because the D.E. clogs the breathing passages of the insect and cuts into the outer shell of the insect and causes them to dehydrate and die. It is effective against ants, ticks, fleas, roaches, silverfish, earwigs and carpet beetles.
2. Adding D.E. to your pet's food can help rid your pet's digestive system of parasites and strengthen digestive action. It is recommended that 1-3 tsp. per day be mixed into the food. When using to treat parasites, it is recommended that you start adding it to the food 5 days before a full moon and continue past the next full moon (i.e. for approximately 40 days) because parasites are most active during a full moon.
3. Using D.E. in the garden and on your lawn helps control unwanted pests from laying eggs. It can help to dehydrate flea eggs present in your lawn. It can also be dusted on the underside of plant leaves to discourage insects. This should be done at night and 24 hours before watering or any anticipated rain.
4. A mixture of 1 part D.E. to 3-5 parts water and a few drops of dish soap can be sprayed on vegetables to control unwanted pests.
5. D.E. spread as a border around your garden stops snails and slugs from entering your garden.

For more information, ask us for a handout when you are in the store. Diatomaceous earth is available in a small jar or larger refill bags.

A TREAT THAT REPELS FLEAS & TICKS

Many of you know that brewer's yeast and garlic are reported to be effective against fleas. Many people think that this is nonsense.

It is well known that humans who take regular doses of Vitamin B are less appealing to mosquitoes and other insects. Brewer's Yeast contains high levels of B vitamins. Insects can smell garlic coming out of skin pores and are repelled by it. So, combine brewer's yeast and garlic and you have a natural insect repelling mixture that contains a lot of vitamins and other nutrients.

Starting in about March allows enough time for the levels to build up enough in your pet's system before spring so that it can be detected by insects when they appear.

We have brewer's yeast available in powder form that can be mixed into the food, or combined with garlic in a tablet form that can be given as a treat.

In good health,
Mike, Lee, Jayne & Moxy

This newsletter is published by Healthy Paws in Sarnia. This information is not intended as medical advice. Please consult your animal practitioner for severe or stubborn problems. If you are receiving this newsletter by e-mail and wish to be removed from our list, please e-mail us at paws@rivernet.net and your name will be removed promptly. Healthy Paws can be reached at (519) 344 3443.